



**Name:** Daisy Opmeer

**Study:** Bachelor Communication and Information Sciences; part of the Master Data Science and Society

**Job title:** Trainee Salesforce Developer at Createment x Swiss Sense

**Introduction:** Hi! I'm Daisy, 25 years old and living in the beautiful city of Tilburg. After my graduation in January, I started an IT traineeship of 14 months at Createment in Eindhoven. Createment is a company that has developed a special method to match companies with an IT capacity problem with highly educated people with a completely different study, but with affinity for IT. In the first two months I started with trainings in Java, SQL, Scrum and Salesforce. After these two months I started at the headquarters of Swiss Sense in Uden to apply this knowledge in practice and to further develop myself as a Salesforce Developer. Salesforce is a cloud-based CRM platform, and in my job I focus mainly on managing, testing and developing this platform.



**Name:** Isabella Dintinjana

**Study:** Master Data Science and Society

**Job title:** Data Engineer at Springbok

**Introduction:** After finishing my Bachelor and Master in Croatia in the fields of International Business and Marketing, I worked in Digital Marketing for 3 years before moving to the Netherlands. I did the Premaster Communication and Information Sciences and then the Data Science & Society Master program at Tilburg University. I did my Master thesis at my current company - Springbok agency, where I compared multiple anomaly detection models on a search advertising dataset. Now I work as a Data Engineer, mostly in Google Cloud environment using BigQuery for CRM data for big clients such as Jumbo, Burger King, Hema, KPN, etc.

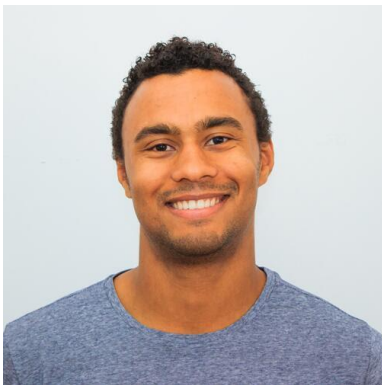


**Name:** Sem Meereboer

**Study:** Bachelor Communication and Information Sciences + Master Human Aspects of IT

**Job title:** SuccessFactors Consultant at HuRis, a consultancy firm doing everything related to the combination of SAP (software) and HR.

**Introduction:** My name is Sem and I graduated from CIS in Tilburg in 2016. After first working as a marketer and software tester for a while, I ended up at my current employer as an IT consultant. Consultant in SuccessFactors, to be specific. It is a cloud application developed by the German company SAP, to store HR data and execute processes, such as performance cycles. My role in this is functional; I discuss with the customer what their wishes are and set up the application for them. The combination is what makes the work so much fun, you can both coordinate with the customer and give workshops as a more social side to things, as well as set up the application to occasionally break your head over technical puzzles. Setting up the application is seen as configuring and not programming - that's what makes it so I can do this without any knowledge of programming. I look forward to telling you more about the field!



**Name:** Stefan Samba

**Study:** Cognitive Science and Artificial Intelligence

**Job title:** AI Engineer | Data scientist at Khoros

**Introduction:** A 30-year-old AI-enthusiast with a background in Sales and Data Science. I enjoy coming up with creative data-driven solutions to solve business problems and improve efficiency. At Khoros we help companies to deliver the best customer experiences by leveraging data and artificial intelligence. That includes projects such as building NLP engines for chatbots, data visualizations, and clustering of unstructured data.



**Name:** Yannick Maas

**Study:** Bachelor and Master Business Communication and Digital Media; currently doing a post-master IT auditing at TIAS.

**Job title:** Senior Consultant IT-Advisory at Baker Tilly.

**Introduction:** My name is Yannick Maas and I graduated in 2018. Since then, I have been working at accounting firm Baker Tilly as an IT auditor. In practice, this means that I am mostly involved in analyzing and assessing IT systems, to determine the extent to which the data coming out of them is reliable. In addition, I am often called in for all kinds of consultancy assignments, ranging from privacy and cybersecurity to software implementations.



**Name:** Yvonne Withagen

**Study:** Communication and Information Sciences, with an official Business Communication and Digital Media specialization and an unofficial specialization in health communication

**Job title:** Test coordinator/test consultant at Salves Zorg

**Introduction:** I am Yvonne Withagen and I've been working as a test coordinator at Salves Zorg for 3,5 years. As a company, we provide consultants who assist in monitoring software quality in healthcare. We do this concretely by advising on, organizing and performing tests of the healthcare systems. Most assignments are for implementations of an electronic patient file at hospitals such as Erasmus MC or ETZ, but we also regularly make excursions to the GGZ or to laboratories. I'm in contact with all kinds of different people in the hospital: from nurses and doctors, to functional administrators, ICT project leaders and developers. In short, I get the chance to take a look behind the scenes at all kinds of different healthcare institutions and help them to develop better systems and a better ICT organization. I studied CIS with an official BDM specialization and unofficial specialization in health communication. I did this by writing both my theses on a healthcare-related topic and by taking an extra six months in my Master's course in Groningen, where there was an official health check at the time.